



2018 Impressions on Ice Program Ads



The 2018 Impressions on Ice, April 26-28, 2018, is an annual event held by the Burnsville-Minnesota Valley Figure Skating Club and the City of Burnsville Learn to Skate program. This event allows all skaters to showcase their commitment to the sport of skating and celebrates the hard work, dedication, sportsmanship and achievements that are the foundation of our community. This event is a celebration of the hours these skaters have practiced and developed their skills.

We are asking YOU, as a local business, to support our skaters by placing an ad in the Impressions on Ice program book. By doing so, you have the opportunity to publicize to a large audience for a minimal cost. You will also support the continued pursuit of the sport of figure skating by members of the community.

The prices and sizes for business ads are:

| Ad Size | Width x Height | Price |
|-------------------------------|----------------|----------|
| Business Card | 3.5" x 2" | \$25.00 |
| Quarter Page | 3.5"w x 4.75"h | \$50.00 |
| Half Page | 7.5"w x 4.75"h | \$100.00 |
| Full Page | 7.5"w x 10"h | \$200.00 |
| Inside Back Cover (Color) ** | 7.5"w x 10"h | \$250.00 |
| Back Cover (Color) ** | 7.5"w x 10"h | \$300.00 |
| Inside front Cover (color) ** | 7.5"w x 10"h | \$400.00 |

** Limited availability!

Ads placed in the Impressions on Ice Program will also be printed in the Autumn Skate Fest Competition Program (November 2018).

Deadline for all ads is Friday, April 13, 2018.



*** Instructions For Submitting Ads ***

- **It is preferred that ads be submitted electronically via email.**
- **PDF or JPG formats are preferred.** Any other format will be either scanned or converted to PDF (whichever works best for what was submitted.)
- All ads must be sized and oriented correctly (ad space is measured **width** first, then **height**).
- All submitted ads must include the following:
 - the ad
 - the attached form fully completed (1 for each ad)
 - a check made out to BMVFSC for the full amount of the ad(s)
 - **Invoices and Receipts will be sent for business ads on request.** Payment must be received within 30 days of receiving the invoice.
- **ALL ads must be submitted no later than Friday, April 13, 2018.**
- Email ads can be submitted to lacollins0671@gmail.com
- Payment, the ad form, and all hard copies should be mailed to:

Lori Collins
12779 Floral Ave
Apple Valley, MN 55124

Questions?

Contact Lori Collins

lacollins0671@gmail.com

612-290-7580



2018 Impressions on Ice

Program Ad Form

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Trim and submit lower half

2018 Impressions on Ice Program Ad Form

Please complete and submit the following form for EACH ad

Name of Person/Business Placing ad: _____

Name (who solicited the ad): _____

Contact Phone number: _____

Place an "X" next to size of ad you are placing:

Black & White ads:

Business Card _____

Quarter Page _____

Half Page _____

Full Page _____

Color Ads:

Inside Back Cover _____

Back Cover _____

Inside Front Cover _____

All submitted ads must include the following: (1) this form fully completed (2) check made out to BMVFSC. **Note:** An invoice will be sent on request. Payment must be received within 30 days of receiving the invoice.

Email ads can be submitted to lacollins0671@gmail.com This form and payment may be mailed to:

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