



2018 Impressions on Ice – Tips for Program Ads From Groups



*** Group Ad Tips ***

- Determine 1 or 2 people to coordinate
- Determine who all will to contribute to the ad.
 - Get a list of all skaters who will be asked to contribute
 - Decide on the size of the ad and the cost of that ad
 - When determining final cost....please round up to a round amount!
 - Contact all skaters/parents and tell them the size and the cost per skater if everyone contributes
 - If people choose not to contribute, that may either raise the price for everyone or you may decide to do a different size ad.
- All ads must be paid for by check made out to **BMVSFC**.
 - If there is any cash collected, the coordinator should retain and submit a check for that amount to BMVFSC.
 - **Please try and submit the majority of the ad payment by the ad deadline.**
- A single ad from a group of skaters must list **ALL** skaters contributing to the ad. An example of the format to track in is below:

<<Ad For>>		
<<Ad Size>>		
<<Ad Cost>>	Check #	Paid
Skater name		\$0.00
Skater name		\$0.00
Skater name		\$0.00
Skater name		\$0.00
Skater name		\$0.00
Skater name		\$0.00
TOTAL RECEIVED		\$00.00

- **ALL ads must be submitted no later than Friday, April 13, 2018.**